



Website Re-Design Questionnaire

Client Name:

Contact Name:

Phone:

Fax:

Email:

Billing Address:

Project Budget:

Project Deadline:

Brief Project Description:

What do you like about your current website? What do you dislike?

Would you keep the same content, or provide new? What do you feel is missing? (Wording, pictures, etc)

Who is your target audience?

Do you currently have branding in place that you would like your site to reflect? (colours, logos)

What function would you like the site to perform for your business?

- Reach Potential Clients
- Provide information for current clients
- Exposure for your business

What look do you prefer? (example: simple, clean, rich, flashy etc)

Do you have examples in mind of other websites that you like? What do you like about these sites?

Do you have any additional comments or questions?